

C. PETER MAGRATH
W. K. KELLOGG FOUNDATION
ENGAGEMENT AWARD

At the 2005 National Outreach Scholarship Conference, held at the University of Georgia, the inspiration emerged for the creation of an award to recognize outreach and engagement scholarship. At the 2006 National Outreach Scholarship Conference, held at The Ohio State University, Bobby Moser, then vice president of university outreach, announced that, starting in 2007, the National Outreach Scholarship Conference would include presentations by the winners of the National Outreach Scholarship Conference W. K. Kellogg Foundation Engagement Award. The five regional winners of this award would be competing for the national C. Peter Magrath University Community Engagement Award, which is presented at the opening session of the annual conference of the National Association of State Universities and Land-Grant Colleges (now the Association of Public and Land-Grant Universities, (APLU)). Dr. Moser also indicated that the regional winners would share the scholarship that had grown out of their work through articles published in the annual National Outreach Scholarship Conference issue of the *Journal of Higher Education Outreach and Engagement*.

The following five articles detail the initiatives of the five regional W. K. Kellogg Foundation Engagement Award winners for 2008. These initiatives reflect a broad array of community engagement opportunities and practices. Clyde Chesney, Javiette Samuel, and Deena Sue Fuller of Tennessee State University (TSU) share their story of multiple engagement initiatives conducted by TSU Cooperative Extension. Debra Friedman, of Arizona State University, describes the university-city partnership formed between the university and the city of Phoenix. Robert Kovarik, a dentist from Kentucky, and colleagues from the University of Kentucky, tell their story of community engagement through the development of an oral health and prenatal care model in rural Kentucky. The Ohio State University has created a successful model for engagement involving its nearby neighborhoods and the city of Columbus. Steve Sterrett, a Campus Partners leader, shares the story of that initiative. Lakshman (Lucky) Yapa of Penn State University describes the experiences of planning and developing

community-university partnerships for alleviating poverty in urban West Philadelphia neighborhoods.

These regional awards and the national Magrath award recognize the work of former NASULGC president C. Peter Magrath, who served as president from 1992 to 2005, and who was a leading advocate for promoting engagement as fundamental to the role and responsibilities of public universities. The awards are made possible by a grant from the W. K. Kellogg Foundation. Regional winners of the W. K. Kellogg Foundation Engagement Awards receive a prize of \$6,000 and compete for the \$20,000 C. Peter Magrath University Community Engagement Award.

The 2008 National Magrath Award recognizes the “Rethinking Urban Poverty” initiative conceived and facilitated by Professor Lakshman (Lucky) Yapa, Penn State University.