

# CE

## 1-hour general principles of financial planning, risk and insurance planning, and estate planning

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1. In Ricaldi, Martin, and Huston, the household that has enough money to pay off the credit card balance but chooses not to is called:
  - a. A solvent revolving user
  - b. A convenience user
  - c. A revolving user
  - d. An insolvent revolving user
2. In “Financial Literacy and its Impact on the Credit Card Debt Puzzle” by Ricaldi, Martin and Huston, to control the “doer” in a household, the “planner” will...
  - a. Impose a spending limit on the credit card
  - b. Pay off all credit card balances each month.
  - c. The “planner” cannot control the “doer”.
  - d. Create mental accounts to reduce the temptation to spend.
3. When comparing convenience users to solvent revolvers with the highest financial literacy scores, the authors find that:
  - a. Increases in income and net worth negatively impact the likelihood of being a solvent revolver.
  - b. Income and net worth are not statistically significant in the likelihood of being a solvent revolver.
  - c. Decreases in income and net worth negatively impact the likelihood of being a solvent revolver.
  - d. Changes in income and net worth have different impacts on the likelihood of being a solvent revolver.
4. The Compensation Puzzle proposed by Heller, Cummings, and Martin describes
  - a. the process RIAs undertake when determining how to charge clients
  - b. the additional process IBDs face in determining a client’s mix of products across different compensation programs
  - c. the difficulty product manufacturers undergo when incorporating advisor compensation in new product offerings
  - d. the differences in fee structures for IBDs compared to RIAs
5. Heller, Cummings, and Martin found that advisors at RIAs who focus more on \_\_\_\_\_ portfolios are able to outperform their IBD counterparts.
  - a. fixed income
  - b. equity-heavy
  - c. balanced
  - d. actively-managed

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# FINANCIAL SERVICES REVIEW

(ISSN: 1057-0810)

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