

FINANCIAL SERVICES REVIEW

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The Journal of

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To encourage the development of curricula in financial services at the university level, appropriate pedagogical papers are accepted for publication. Manuscripts are encouraged that present ideas about appropriate content, methods of teaching, and materials.

Contributions from practitioners who are actively involved in financial planning, financial services, and professional associations are also encouraged. While the primary purpose of this journal is the publication of traditional academic empirical research, the Academy believes that it is important to encourage the cross fertilization of ideas and an exchange of information of interest to both academicians and practitioners. Thus, the editor seeks manuscripts from practitioners that present innovative ideas and new information in financial planning and services or suggest new avenues of research for academics.



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