Community-Based Research in Practice: Faculty Reflections on a Collaborative Approach to Teaching CBR With a **Variety of Community Partners**

Jen McGovern, Marie Mele, and Sanjana Ragudaran

Abstract

This essay highlights a collaborative approach to teaching a university course on community-based research while working with a variety of community partners. As part of a broader research project, the course involved faculty from a range of disciplines as well as community sponsors from public and private sectors. Working with a complex array of stakeholders proved challenging at times, yet yielded rewards for the students and the professors teaching the course.

Keywords: community-based research, team teaching, collaboration



needs. Professors interested in conflicts of overlapping interests. community outreach and engagement have increasingly utilized CBR as a teaching strategy (Fisher et al., 2004). Incorporating students into CBR projects provides opportunities for learners to engage with the local community and to gain valuable experience applying knowledge to real-world problems (Strand, 2000).

Despite the proliferation of CBR projects, many academics work on them with colleagues and students from within their own given the constraints of university struc- benefits resulted from teaching the class. ture. However, finding innovative solutions to community needs often requires knowledge from multiple disciplines as well as from community partners and stakehold- Before examining the importance of collab-

ommunity-based research (CBR) number and type of organizations involved is a collaboration between re- in a CBR project increase, the project has searchers and community mem- both the potential to provide greater benbers to address local community efits to all members and the chance for

In this essay, we draw upon our experiences teaching a class on a community needs assessment. The class was part of a broader research project that involved faculty from a range of disciplines as well as community stakeholders from the public and private sectors. The experience allowed us to reflect on the challenges and rewards of using a team-teaching approach and of working with a variety of community partners. Though working with a complex array of discipline. This choice is understandable stakeholders proved difficult at times, many

Community-Based Research

ers. Professors have shown the strengths oration, it is critical to review the value of and drawbacks of using CBR as a teaching CBR as a pedagogical strategy. CBR has been tool, but far less information is available used in a variety of courses. For example, on how partnering with other faculty can students in a social work course partnered add to the value of CBR while posing unique with their professors to evaluate the implechallenges to professors and students. In mentation of a community benefits district addition, many CBR projects work with one within Baltimore city. This evaluation was a outside community partner at a time. As the direct response to community members who

Meyer, 2004). In another CBR course, medi-2015). cal sociology students worked with a grassroots community organization to design a project educating Omaha residents about lead poisoning prevention (Rajaram, 2007).

community partners' missions, built conis seldom as linear, systematic, and subject munities (Jones, 2010; Pestello et al., 1996). to the researcher's control as textbook discussions would have us to believe" (Strand, 2000, p. 89).

Though these benefits can occur in many research courses, forming a partnership with community stakeholders makes CBR 2013). University and community members should be engaged in every step of the process, and both parties should gain a clear benefit from the relationship (Marullo et al., 2009; Rajaram, 2007). Maintaining this symbiosis and keeping lines of communication open can be further complicated when the student body demographics differ drastically from those of the community organizations (Bach & Weinzimmer, 2011) and when the limitations of the academic calendar prevent students and faculty from getting to know the community before the project starts (Lewis, 2004).

Though bringing CBR into the classroom comes with many rewards, scholars note the challenge in simultaneously meeting community needs and university requirements. For professors, course planning and implementation are more demanding than in a traditional course. These demands also impact students, who must manage their schedules around the project (Rajaram, 2007). Even with a dedicated group of students and professors, academic calendars pose restraints on the type of research conducted and the timeline of project com-

were concerned about the district (Hyde & the tenure process (Dale, 2005; Merenstein,

Overall, scholars argue that teaching with CBR works best when there is a mutual partnership between the university and the community, and when the university By using CBR in their courses, professors values and supports the projects (Marullo can guide students through a process of et al., 2009; Mott, 2005). Although adequate applying academic knowledge to real prob- scholarship addresses bringing CBR into lems (Bach & Weinzimmer, 2011; Dale, 2005; the classroom, there are fewer examples of Strand, 2000). Students can benefit greatly how to enhance CBR through collaboration. from classrooms that utilize CBR (Ingman, Since some social problems are "too broad 2016). Research indicates that students who or complex to be dealt with adequately by took a CBR course became aware of their a single discipline" (Klein & Newell, 1997, p. 393), CBR courses can be improved by fidence in their own research skills (Bach & incorporating professors from different Weinzimmer, 2011), and gained a sense of disciplines who can encourage students to accountability and purpose in the process see problems from multiple angles. Working of carrying out the project (Strand, 2000). together, the students and faculty have Students saw firsthand "that social research greater potential to improve nearby com-

Given the academic potential, team teaching must move beyond existing barriers. For example, programs that seek community change are often spread out among various departments at large universities even when they tackle similar issues and both unique and challenging (Apostolidis, students only earn degrees by completing courses within their chosen majors (Mott, 2005). Universities that support creating new courses, cross-listing classes among various disciplines, and splitting course load credits among professors can often mitigate these problems (Hyde & Meyer, 2004; Klein & Newell, 1997); however, many universities do not support these endeavors. When the lack of university incentives for team teaching is combined with the above-mentioned restrictions for teaching CBR courses, it can be difficult to get faculty members on board.

> Collaboration can also refer to working across organizational types. Both the local knowledge of the community and the specialized knowledge of students and faculty should be valued throughout the process (Beckman et al., 2011; Fisher et al., 2004; Rajaram, 2007). In addition to these stakeholders, it is also important to utilize the wisdom of additional public and private partners who frequently work in the community. Academics are not often encouraged to work with these practitioners, and CBR can serve as a valuable way to tap into their expertise (Mott, 2005).

pletion (Downey, 2018). Additionally, CBR Though outside collaborations can be valuprojects are not always supported financial- able, problems such as miscommunications ly and have historically been undervalued in can arise. In addition, the university conhave been noted when working directly with (United States Census Bureau, 2017). a single partner (Rosing & Hofman, 2010), and such difficulties can be amplified when collaborating with multiple outside partners, especially if those partners have very different goals. Therefore, it is important to consider how multiple outside partnerin a CBR course.

In our recent experiences with a universitywith all of these groups was instrumental the course; however, these aspects also cre-Ultimately, we intend to show the rewards and challenges of teaching a CBR course in conjunction with projects that utilize multiple organizations in the planning and execution of community-based research.

The Research Project

Background

This CBR course was rooted in a larger community project with multiple stakeholders. Before describing the course, we give some background on the research and the stakeholders. In doing so, we name our university but give pseudonyms to other partners in order to protect the identities of the people and organizations involved.

stituents, the community, and the stake- Center residents had significantly lower holders may disagree on how to collect data median incomes and median home values (Silka et al., 2013). Issues and problems than residents in other parts of Gardenville

Given these demographics, the Gardenville Housing Authority (GHA) recognized the need for urban redevelopment. The GHA applied for and received a federal grant to fund a community needs assessment. The ships can influence teaching and learning goal was to collect data that would guide community planning and that could be used to apply for additional aid related to documented community needs. GHA initially community partnership, we worked on a hired Urban Planners Plus (UPP), a planning team that included faculty members from and development company, to oversee the different departments as well as members needs assessment. The Federal Government of several outside groups. Collaborating Organization (FGO) that issued the grant advised the GHA/UPP leaders to partner in teaching a CBR course that was connected with a university in order to ensure integto a larger research project. Team teaching rity of the data collection process. Given and outside partnerships greatly enhanced this recommendation, GHA/UPP invited Monmouth University (MU) to participate ated a unique set of challenges. Below, we in the project. The university assembled describe the project before elaborating on a team to assist with survey development the course experiences from both faculty and to oversee the data collection process. teaching and student learning perspectives. Professors from social work, sociology, and criminal justice joined the MU team based on their knowledge of issues related to the community and their proficiency with research methods. Finally, leaders of various community groups were invited to participate in the process by joining focus groups, offering ideas, and recruiting survey participants. Table 1 summarizes the key project stakeholders.

Representatives from each of the four local stakeholders (GHA, UPP, MU, and the community partners) established a core research team who could work together to plan and conduct the needs assessment and to set deadlines for the project execution. The project began with focus group meetings conducted by UPP. Based on the issues raised in these conversations, the core re-This research project took place in search team worked together to develop a Gardenville, a small city located within an questionnaire that community residents hour of our campus. As in many commu- would respond to through interviews. The nities in the United States, the history of GHA advertised this survey to the comracial segregation is reflected in the town's munity and scheduled times and locations demographics. Just over half of the city's where the interviews would take place. MU population identifies as Black or African took charge of securing Institutional Review American, but the majority of those resi- Board (IRB) approval and conducting the indents are concentrated in one section of terviews. UPP then analyzed the results and the city, Town Center. About one quarter of shared them with the community. GHA and Gardenville residents identify as Hispanic or UPP requested that the required number of Latino; however, they are spread out more questionnaires be completed by late spring evenly among different portions of the city. 2017. Because the survey would be adminis-At the time of the project launch, Town tered in a face-to-face setting, there was a

Table 1. List of Stakeholders in Urban Redevelopment Planning			
Stakeholder	Role		
1. Gardenville Housing Authority (GHA)	Local government agency, original applicant for federal needs assessment/redevelopment grant		
2. Urban Planners Plus (UPP)	Private urban planning company, hired by GHA to conduct a needs assessment and to create a redevelopment plan based on assessment data		
 3. Monmouth University (MU) School dean Assistant dean Social work, sociology, and criminal justice professors 	To ensure integrity of the data collection process, FGO recommended that GHA and UPP partner with a university. The university assisted in developing a needs assessment survey and oversaw the survey data collection process		
4. Community partners • Town Center Community Health Organization • Youth After School Club of Town Center • Gardenville Middle School • Old President Elementary School • A Plus Charter School • Town Center Faith Association • Gardenville Senior Citizen Club • Seeds Urban Farm • Garden Village Housing Project residents • Peer Mentorship United Program • Stateside Adult Health Center • Gardenville Police Department	Community partners participated in UPP brainstorming sessions. The conversations from those sessions were instrumental to developing the questionnaire. Partners also provided space to conduct the survey and assisted with recruitment of survey participants		
5. Federal Government Organization (FGO)	National government agency, issued and oversaw administration of grant		

need for trained interviewers to conduct the was pertinent to meet and discuss course surveys and to record the results. This need curriculum, assignments, and grading that was the impetus to create a CBR course for would be carried out parallel to the needs students majoring in related fields.

Course Development

ogy came together to create the course. It reflections on their course experiences.

assessment in the community. The curriculum was divided into three sections. with each professor teaching a section that best suited their strengths. The course used During the early stages of planning, the a hybrid model, as it was reflective of inuniversity representatives initiated discus- classroom learning followed by application sions to create a multidisciplinary elective in the field. Assessment of the students' course that would be open to both un- work was performed both independently dergraduate and graduate students. The and in consultation between the three propurpose of the course was to involve stu- fessors. In addition to administering the dents firsthand in the data collection while survey in the community and entering the teaching them about the research process. data, students were asked to conduct their Each of us from our respective disciplines own research projects using the data they of social work, criminal justice, and sociol- collected. Additionally, students wrote three The first section of the course, taught by written reflection on these experiences. The ences. The criminal justice professor took Table 2. the teaching lead in the second section of the course, engaging students in the methodology of carrying out a needs assessment. Students were certified to conduct research with human participants, attended a workshop on survey administration, and provided feedback on the official question- Collaborating with other professors and

the social work professor, consisted of a final section of the course, taught by the community mapping project, reflecting the sociologist, focused on data entry, analysis, foundation of conducting a needs assess- and discussion around the limitations of the ment. In this portion of the course, students data. Students entered completed questionlearned the history of Gardenville, read re- naires into a database and followed through lated research, and visited the community. with answering their own research ques-At the end of the first unit, students were tions using the data they had entered. At required to create an asset map, write a the end of the course, students submitted a literature review on a topic that interested full research paper and a final course reflecthem, and reflect on their initial experi- tion. The three sections are summarized in

Reflection and Evaluation

Collaborating With Community Partners for a CBR Course

naire. In this section of the course, students with outside organizations was beneficial proposed research questions that they could for this course; however, it also posed some answer based on the questionnaire and unique challenges (see Table 3). Though wrote a detailed methods section describ- our teaching was strongly supported by the ing how they would use the data to answer university, the constraints of the academic their question. They also administered the schedule as well as the needs of the outside questionnaire in the field and composed a organizations greatly affected the planning

Table 2. Course Objectives and Assignments for Community-based Research Class			
Professor	Course Objectives	Assignments	
Professor 1 (social work)	Conduct a historical analysis of the community	 Conduct a broad literature review on a specific social problem Create a community asset map Submit a preliminary report examining research on the social problem in this community and relating the literature and community asset map 	
Professor 2 (criminal justice)	Deepen understanding of survey methodology	 Complete training program on human subjects research Formally critique the survey instrument 	
Professor 3 (sociology)	Data analysis and interpretation Presenting the findings	 Submit weekly homework assignments analyzing small portions of survey data Write a full research paper analyzing a specific social problem in the community Deliver a formal research presentation to the class 	
All professors	Develop an understanding of the processes of community-based research involving multiple stakeholders	Complete three reflection papers, one for each stage of the course	

Table 3. Rewards and Challenges				
	Rewards	Challenges		
University support	 Paid course overload Shared course designation Encouragement from administration and deans 	 Constraints on completing project within typical semester Other professor commitments limited availability of course offering 		
Partnerships with outside organizations	 Professors established working relationships that were vital in course delivery and fieldwork Partnering with stakeholders was useful in course delivery 	Working with stakeholders in the community meant little control over timelines and demanded flexibility Course schedule shifted ahead from summer to spring, which impacted student registration Course delivery was constantly challenged as we were implementing the survey while maintaining course rigor and expectations		
Team-teaching environment	Professors had a shared commitment and supported each other throughout the process	Foundational information around topic was based on different professors' respective fields		
CBR in the field	 Time invested with stakeholders prior to survey intervention established our presence in the project. Our presence during data collection with students allowed us to teach them the process firsthand Working with students in the field during survey implementation aided in course delivery 	Time and effort beyond that typical for course delivery was expended in this project and in developing and carrying out the course		
Student learning and experiences	Students had the valuable opportunity to learn firsthand how a needs assessment should be performed Students expressed pride in their involvement in the project Direct engagement allowed students to acquire a more in-depth understanding of the data collection process	Prior research experiences varied greatly Students spent time driving to multiple locations Project miscommunications and delay led to student frustrations The quality of data collected affected student research papers		

and implementation of the course. Based on process. Previous research recommended collection schedule, the course was moved to the spring semester. This schedule change ner's schedule for data collection. ensured that students would have hands-

the original project timeline, faculty mem- that the faculty get to know the community bers suggested running a summer course partners before engaging students; our time to parallel the research project. When the to do this was limited. Due to the academic community partners accelerated the data calendar, we had to balance our desire for course development with the outside part-

on experiences with conducting the needs This change also meant the faculty had assessment but also hastened the planning to balance their personal commitment to in the community. Finally, the university different disciplines (sociology, social work, criminal justice, and political science) to attract students from different majors. Without this vital support, the course might have stalled in the planning phase. These measures emphasize how critical university support is for facilitating courses that rely on collaborations across disciplines.

Though the course was strongly supported, the scheduling had an impact on student enrollment. By the time the course was announced, most students had their spring schedules finalized and were not willing or able to add a new course. Additionally, the course had to be planned around the three faculty members' existing schedules. The only available time was during the day, which limited the possibility of enrollment for many graduate and part-time students. Due to these constraints, only five graduate students and one undergraduate enrolled in the course. Though the students hailed from three different majors (criminal justice, public policy, and social work), we initially anticipated a bigger group with more undergraduates. The students' mutual interest in the project was a helpful common ground, especially because they did not share the same theoretical or methodological training.

frame and our shared commitment to work-field. ing with the core research team left little time for disagreement.

the project with their existing obligations. challenge to the team-teaching concept Fortunately, the university was committed because the social work professor was reto the project and was able to support the sponsible for setting the context of the projcourse in a number of key ways. First, the ect. She was very conscious that we would administration approved team-teaching have students from multiple disciplines and for the course, ensuring that the workload faculty members who had different ways of would be split among three professors. viewing the issues connected to the Town Second, each of the three professors was Center. Thus, she reached out to the other compensated with a one-credit overload. faculty members for suggestions on which Next, the university agreed to run the course literature to cover. She was able to colin a hybrid format so that students could lect readings on the history of the Town earn credit hours for their work in the field, Center as well as peer-reviewed research which also freed faculty to spend fewer that spanned the fields of sociology, psyhours in the classroom and more hours chology, social work, community practice, and community organizing. Although these agreed to cross-list the course among four readings set a good context for understanding the neighborhood in a broad sense and gave students multiple angles from which to view the research, the professor was able to incorporate only one reading that was specific to the field of criminal justice. She also noted that she felt much more confident instructing students on the issues and readings that were closer to her discipline.

Two of the professors (sociology and criminal justice) had more experience teaching research methods and agreed to cover the later classes focused on data collection and analysis. Working in teams can create tensions regarding which research methods are best, but these potential disagreements never arose because the research goals, methods, and plans were established by the various community partners. We simply had to teach the students how to carry out the planned research and engage them with critical questions on the advantages and disadvantages of the chosen methods. The biggest challenge to team teaching arose during the data analysis portion of the class, because the classroom instruction time was designed to refresh knowledge gained from previous courses. However, students from different majors had vastly different experience with the necessary ideas and tech-The accelerated planning process may have niques, which resulted in some students held one unexpected reward: The faculty being able to perform statistical tests with members quickly reached consensus about little guidance while others needed outside how to organize the course and evaluate tutoring and multiple office hour visits to student performance. Previous research run the same tests. Devoting extra time to shows that team teaching can lead to con- data analysis was particularly burdensome flicts about which topics and theories to for these students because it overlapped spend time on; however, the limited time with the most demanding weeks in the

Once the planning for the course was finished, the execution went very smoothly. The first part of the course, the community We were all present during the first course mapping project, presented the greatest meeting, and we occasionally stopped by other meetings, even if we were not the Though these issues were not ideal for on our time. We were able to provide a valurequired more effort and time than a typiteachers from this experience, but we all to participate in the project.

Working with other faculty on a CBR project had rewards and challenges, but so did working with partners outside the university. As noted earlier, we had to give up control over the timeline of the project and the research methods. As trained researchers, we had many suggestions on how to improve the needs assessment. The outside organizations were very receptive to the suggestions; however, their own constraints with time, money, and personnel limited their ability to incorporate every recommendation. For example, changing the data collection timeline enabled both UPP and GHA to use the findings in subsequent grant applications. Though beneficial, the new schedule strained students and faculty trying to fulfill obligations to this project alongside other commitments. There were several miscommunications with the core research team about when and where the students needed to collect data. Some students showed up at locations where there were no local residents. Other times and locations were changed with minimal notice. These issues were due to myriad factors like availability of public spaces and willingness of local residents to participate in the survey. Although the core research and left us frequently adjusting our requirements and expectations for the students.

faculty of record. In addition, we partnered conducting research, working with outside with the students frequently in the field. organizations enhanced our CBR experience This field presence allowed us to establish in numerous ways. First, the core research relationships with the students so that if team collected vast amounts of data on the they had questions that fell outside one Town Center and made these documents faculty member's disciplinary purview, we available to us. We put many of their pubwere able to direct them to one of the other lications in the syllabus and did not have to professors. We were all open to working spend time searching and compiling data with the students even when it was not our to present in class. We were also able to week to lecture. Our offices are not located connect directly with many local commuin the same space on campus, but regular nity employees and residents who gave us meetings with the university representa- inside information about the Town Center tives from the core research team ensured that we used to develop the needs assessthat we were always on the same page with ment and shared with the students. One respect to the needs assessment and gave us community partner, a nonprofit organizatime to discuss the course progress or prob-tion, offered to host the students in their lems with individual students. The biggest meeting space, which allowed the students challenge for all three of us was the strain to visit the Town Center and get a firsthand experience of what some of the residents able opportunity for students, but doing so and community organizers encountered on a daily basis. The core research team's role cal semester. We think we became stronger in the data collection process was also a major reward. With the goal of conducting put our personal research agendas on hold face-to-face interviews with over 200 local residents, the team organized the times and places for the interviews and advertised to residents. They also produced the materials needed for data collection and often provided food and drink for the respondents and the interviewers. We acknowledge that we would have never been able to put that much effort into recruiting and organizing a community needs assessment while teaching a course overload. The biggest effort on our part was making sure we had ample student support to collect the data. The core research team took care of all the other details.

Student Learning in an **Interdisciplinary Course**

Students in the class learned how to conduct a needs assessment and learned more specifically about the Town Center. All students conducted survey interviews, recorded the data, and used the data to write a final course paper. The final course papers covered the following topics: education in Gardenville, a Town Center public safety needs assessment, Gardenville youth activities, Town Center residents' perceptions of police, and affordability and quality of housing in Gardenville.

team was well-intentioned, such changes in Following the final projects, we reviewed essence made the faculty middle managers the reflection papers that our students wrote as part of the course requirements. Each student wrote three reflections. The

completing the course.

At the start of the semester, students expressed their excitement about taking the Finally, the students described their expeaid the community."

This sense of hope was accompanied by an interest in listening to and learning from community residents as the project progressed. Several students reflected on the importance of hearing from residents about the challenges they faced and learning how the history of the city has influenced the community. Quite a few students expressed enjoyment in "getting to know the city" by visiting city landmarks and spending time with residents, in particular a long-term resident who came to the class to speak Despite the limitations of the survey, it gave about the city's history. One student reflected on the "eye-opening experience" people who live there.

Another theme in students' reflections was anxiety and apprehension about the course itself. Several students expressed their concern about "balancing time between class and work," as they were unsure how they would manage the needs of the project with the demands of other courses, work, and family commitments. Student reflections included comments such as "This class provided me with a lot of stress and anxiety" and "It was stressful, but overall I enjoyed the class." In particular, several students

first reflection was about their initial im- and analyze the data. Student reflections pression of the project and the community. included comments such as "There was not The second reflection focused on student enough data to answer research questions" experiences in the field while conducting and "More training was needed to prepare the survey. The final reflection assessed students to conduct surveys." One student students' overall view of the project after added, "The course would have been more productive if it was split up between two semesters."

course. The first reflection papers included riences while administering the surveys in comments such as "I was excited for what the community. Their reflections included the class had to offer" and "I'm very in- comments such as "There were some questerested to start our research within the tions that as I asked, I felt couldn't apply community." One student wrote, "The op- to the person I was talking to" and "Some portunity to observe not from a distance, questions were difficult to answer due to the but as a major player in the project was large number of response categories that encouraging and rewarding." In their initial respondents were asked to rank." Students reflections, students also highlighted the also expressed concern over questions that importance of making a difference in the prompted long answers that had to fit into community. Comments such as "I hope this preexisting response categories. As one project can really change the lives of the student commented, "After each time the people" expressed a collective desire that participant would tell me a story, he would the data collected would be used "to better state 'Did that answer your question' to which I would just re-read the question to him. It was difficult to get through because of this." Respondents often asked for clarification, but the students were not permitted to explain the questions. Students also commented on inconsistencies in data collection ("Too many people were collecting data and recording answers differently") and concerns about survey length and respondent fatigue ("During the end of respondents' time, they may answer however just to finish the survey").

residents "a voice," a way for them to express their ideas on how to make their comof interacting with residents, as it changed munity better. One student wrote, "I know the student's perceptions of the city and the participants appreciated being heard." Another student added, "The survey was a morale booster to the people who have little to no voice about the direction their community should go." In the final reflection of the course, students expressed confidence that the project would help community residents who want to better themselves and their community. Although the project had its challenges, students expressed a sense of pride in their ability to "stay on track" and "adjust scheduling to assure every task was complete." As one student wrote, "Overall, it proved to be a great learning experience."

felt that their own research projects suffered The high degree of student learning was because of the course timeline. These stu- rewarding; however, we also encountered dents expressed frustration with the short multiple challenges unique to the teamamount of time they had to formulate their teaching format and collaborative nature research question, administer the surveys, of this particular course. Concerning team

from one section to the next and expectations changed. It is possible that more students felt frustrated by the change in professors but were hesitant to express this directly to the professors through their reflections.

noted that the "fluid and unpredictable" project affected the class organization. The sibly be changing the lives of others." students collectively saw this as a major limitation of the course. They reflected on the lack of people available to administer surveys on short notice and the insufficiency of data to answer research questions (the data were not fully collected before their final papers were due). One student expressed the concern that the data "does not reflect the thought process of the entire community," since the surveys were often scheduled on short notice. Another student expressed frustration that "emails were sent out on the day of a survey, asking for students to participate."

These student concerns highlighted some challenges of working in a team with outside partners, but students also had many rewarding learning experiences. For example, several students commented on how comprehensive the survey instrument was in the topics it covered. One student wrote, "This is a way to really understand the community and get a feel for what they are doing." Despite this praise, the students would have liked to provide input on the format and content of the survey, which was largely completed before students reviewed the final draft. For example, they reflected on the wording of questions that confused them and the respondents. This confusion came from the use of acronyms that neither the respondent nor the student was famil- Within our course, faculty members were

teaching, the professors felt that the tran- "foolish" for not understanding certain sition between our course sections went terms, which could result in respondents smoothly, although one student wrote, having "little comfort in taking the survey." "The organization of the class was at times In addition, students also expressed that confusing," and another mentioned, "The their personal research projects would have disorganization of the project and chang- been stronger if they had input during the ing of professors was hard to adjust to, but survey design phase. Student reflections information provided by professors during included comments such as "It would have class gave me confidence." Another student been nice to have been able to design our expressed the feeling that "the goal posts personal studies" and "We had ideas on difwere being moved" as the course shifted ferent questions that could have been added to get a better idea of our specific topics."

Though working with multiple professors and multiple outside agencies created a number of challenges for our students, we believe that the overall experience was a valuable one (see Table 3). As one student The majority of students' concerns over wrote in the final course reflection, "I have the demands of the project highlighted the learned that difficulty will occur in projects, unpredictability of the course. One student not everything will go as expected, but it will all be worth it knowing you can pos-

Conclusion

In summary, our experiences show that teaching a CBR course with multiple professors and multiple outside agencies can be extremely rewarding for students; however, many challenges need to be addressed before undertaking such a project. Based on our experiences, we feel strongly that faculty who wish to teach such courses in the future should secure sufficient university support and strategic investments from collaborators before moving ahead.

Because this essay is focused on the experiences of teaching and learning within the context of a university course, our conclusion focuses on the rewards and challenges for professors and students. We would have liked to also examine the community stakeholders' experiences, but the sheer number of stakeholders and their varied positions within this project placed such an analysis beyond the scope of this article. We hope that this essay will inspire future CBR researchers to produce reflections that likewise extend to community collaborators, even as we believe that the lessons learned here can still be helpful for all people involved in CBR.

iar with, and the use of vague terms like strongly supported by the university's will-"culture" and "housing quality." In their ingness to offer a cross-listed hybrid course, reflections, students expressed concern that to split the credits among three faculty respondents would feel "embarrassed" or members, and to offer overload compensaagencies' knowledge, research, and plan- we might have focused the course on data ning of the community needs assessment, collection and input and offered one-credit which allowed us to spend more time en- independent studies over the summer term gaging students in the project. Furthermore, to students who wanted to produce better students discovered a great deal about the research papers with a more complete data research process through participating in set. This format might work well for pro-CBR as it unfolded, and they learned about fessors who want to push their students to the community through interacting directly excel in courses where university restricwith residents. Being able to shift their per- tions create barriers to success. spectives and see life through the residents' eyes ultimately helped students comment on how the survey instrument could have been improved to better highlight the residents' voices. This result is especially important given that the demographics of the university students differ from those of the Town Center residents. We believe taking the time to visit the community and meet residents was extremely valuable and minimized students' apprehensions about working in the community. We strongly recommend that faculty working with similar universitycommunity differences devote course time to touring the community, visiting research sites, and engaging with residents prior to the research in order to maximize student learning experiences during the project.

this would not have been feasible given how they could be part of the solution.

tion. We were also buttressed by the outside the overall project timeline. In hindsight,

Other rewards and challenges came from being part of a large team of various outside constituents. Students expressed their desire to mold the survey to their own research agendas; however, we had to compromise in order to meet the overall project goals. In addition, we needed to be very flexible to a constant set of changing demands. This was frustrating; however, the contributions of our partners alleviated demands on both faculty and students to design the questionnaire from scratch, to organize meetings, and to recruit participants. The amount of data we collected would not have been feasible if our faculty and student team also had to manage that workload in addition to regular course schedules. Though the issue of survey con-Though our overall experience highlighted struction and project organization caused the rewards of this format, we also faced tensions, this mode of participation allowed a number of challenges, many of which students to see how research is carried out were by-products of a restrictive academic in real time. Published research rarely recalendar. We had to accelerate our course flects the messiness of actual time spent in preparation to meet the needs of outside the field. Not only did the students expeagencies while also staying within the uni- rience this messiness firsthand, but they versity schedule. Therefore, the course had developed a critical understanding of how to be flexible and evolve as the semester various issues affected the overall data colunfolded, which created stress and anxiety lection and how such factors could influence for students and reduced the quality of the their findings. In this process, the students final papers. The student suggestion for observed how complex solving community a two-semester course was laudable, but problems can be; however, they also saw

About the Authors

Jen McGovern is an associate professor of sociology at Monmouth University.

Marie Mele is an associate professor of criminal justice at Monmouth University.

Sanjana Raqudaran is an assistant professor in the School of Social Work at Monmouth University.

References

- Apostolidis, P. (2013). Community-based research, race, and the public-work of democracy: Lessons from Whitman College. Journal of Higher Education Outreach and Engagement, 17(4), 203-222. https://openjournals.libs.uga.edu/jheoe/article/view/1074
- Bach, R., & Weinzimmer, J. (2011). Exploring the benefits of community-based research in a sociology of sexualities course. *Teaching Sociology*, 39(1), 57-72. https://doi. org/10.1177/0092055X10390647
- Beckman, M., Penney, N., & Cockburn, B. (2011). Maximizing the impact of communitybased research. Journal of Higher Education Outreach and Engagement, 15(2), 83–104. https://openjournals.libs.uga.edu/jheoe/article/view/842
- Dale, C. (2005). Community based learning. Humanity & Society, 29(3-4), 192-208. https:// doi.org/10.1177/016059760502900302
- Downey, D. J. (2018). Engaging students: Conducting community-based research in the senior capstone course. Journal of Higher Education Outreach and Engagement, 22(4), 115-140. https://openjournals.libs.uga.edu/jheoe/article/view/1419
- Fisher, R., Fabricant, M., & Simmons, L. (2004). Understanding contemporary university-community connections: Context, practice, and challenges. Journal of Community *Practice*, 12(3–4), 13–34. https://doi.org/10.1300/J125v12n03_02
- Hyde, C. A., & Meyer, M. (2004). A collaborative approach to service, learning, and scholarship: A community-based research course. Journal of Community Practice, 12(1-2), 71–88. https://doi.org/10.1300/J125v12n01 06
- Ingman, B. C. (2016). The student experience of community-based research: An autoethnography. Journal of Higher Education Outreach and Engagement, 20(3), 62-89. https:// openjournals.libs.uga.edu/jheoe/article/view/1293
- Jones, C. (2010). Interdisciplinary approach—advantages, disadvantages, and the future benefits of interdisciplinary studies. ESSAI, 7(1), Article 26. http://dc.cod.edu/essai/ vol7/iss1/26
- Klein, J. T., & Newell, W. H. (1997). Advancing interdisciplinary studies. In J. G. Gaff, J. L. Ratcliff, & Associates (Eds.), Handbook of the undergraduate curriculum: A comprehensive guide to purposes, structures, practices, and change (pp. 393–415). Jossey-Bass.
- Lewis, T. L. (2004). Service learning for social change? Lessons from a liberal arts college. Teaching Sociology, 32(1), 94-108. https://doi.org/10.1177/0092055X0403200109
- Marullo, S., Moayedi, R., & Cooke, D. (2009). C. Wright Mills's friendly critique of service learning and an innovative response: Cross-institutional collaborations for community-based research. Teaching Sociology, 37(1), 61-75. https://doi. org/10.1177/0092055X0903700106
- Merenstein, B. F. (2015). Community-based research methods: Putting ideas into action. Journal of Applied Social Science, 9(2), 125-138. https://doi.org/10.1177/1936724414539948
- Mott, A. (2005). University education for community change: A vital strategy for progress on poverty, race and community-building. Community Learning Project. http://communitylearningpartnership.org/wp-content/uploads/2015/12/University-Educationfor-Community-Change.pdf
- Pestello, F. G., Saxton, S. L., Miller, D. E., & Donnelly, P. G. (1996). Community and the practice of sociology. Teaching Sociology, 24(2), 148-156. https://doi. org/10.2307/1318805
- Rajaram, S. S. (2007). An action–research project: Community lead poisoning prevention. Teaching Sociology, 35(2), 138-150. https://doi.org/10.1177/0092055X0703500203
- Rosing, H., & Hofman, N. G. (2010). Notes from the field: Service learning and the development of multidisciplinary community-based research initiatives. Journal of Community Practice, 18(2/3), 213-232. https://doi.org/10.1080/10705422.2010.490101
- Silka, L., Glover, R., Hutchins, K., Lindenfeld, L., Blackstone, A., Elliott, C., Ladenheim, M., & Sullivan, C. (2013). Moving beyond the single discipline: Building a scholarship of engagement that permeates higher education. Tamara Journal of Critical Organisation Inquiry, 11(4), 41.

Strand, K. J. (2000). Community-based research as pedagogy. *Michigan Journal of Community Service Learning*, 7(1), 85–96. http://hdl.handle.net/2027/spo.3239521.0007.110

United States Census Bureau. (2017). Quick Facts. 2013–2017 American Community Survey 5 year-estimates. Retrieved from https://www.census.gov/